

IdeaCentral is a new feature on the NASA@work platform (<https://nasa.innocentive.com/>) which offers Question Owners an alternative path to get solver input from the NASA@work community. To access this new feature select the 'IdeaCentral' link on the top navigation bar next to 'Challenges'.

Using IdeaCentral, Question Owners post 'Questions' that meet specific criteria. Questions are:

- **Limited in Scope** - the degree to which the Question is focused on finding a solution based on specific requirements of the defined problem
- **Actionable** - degree to which the Question requests Solvers to articulate a solution in a written format that could be actionable by the Question Owners

- **Specific** - the degree in which the Question can be broken down to its most specific and detailed representation so that it is both clear and unambiguous on submission requirements

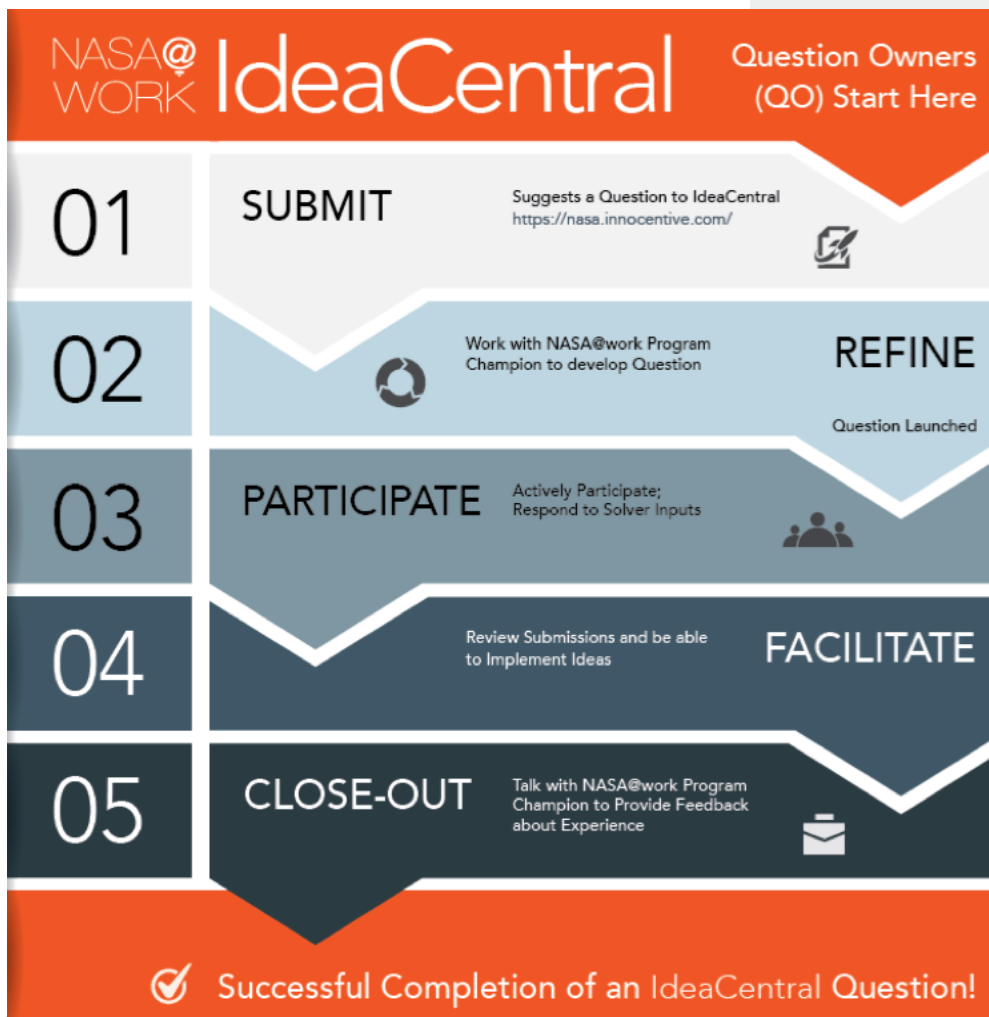
How are Questions on IdeaCentral similar to Challenges posted on NASA@work?

- Both Questions and Challenges seek input from the NASA@work Solver Community to solve a problem

How are they Different?

- Questions do not meet all the requirements of a Challenge (specifically, they are not required to be Sponsored (or Owned)
- Questions are often posted for a shorter duration (2-3 weeks; Challenges are often posted for 4-6 weeks)

- The Question Owner has fewer steps to complete to develop and launch a Question on the NASA@work platform
- No official award is provided for winning solutions to Questions.



Interested in posting a Question on the NASA@work platform?

[Complete the suggested Question template](#)

Have other questions?

Contact one of your NASA@work Program Champions: Kathryn Keeton (kathryn.keeton@nasa.gov) or Carissa Callini (carissa.callini@nasa.gov)